



2022 - 2023 STRATEGIC GOALS AND OBJECTIVES



SAFE COMMUNITY

1.1 Maintain staffing levels in Police and Fire that provide for effective response times

1.2 Develop culture, communications and system of community policing that enhances trust in public safety

1.3 Ensure Fire and Police have the most advanced equipment, training and technology to address public safety in the community

1.4 Identify long-term capital needs for expansion of Fire and Police services

1.5 Develop a culture of emergency preparedness throughout the City and community

ATTRACTIVE NEIGHBORHOODS

2.1 Maintain staffing and programs that promote maintenance of commercial and residential property

2.2 Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues

2.3 Evaluate and improve regulations and enforcement that impacts neighborhood appearance

2.4 Establish an ongoing education program on property maintenance and appearance regulation

2.5 Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities

2.6 Develop strategy for infill housing developments and redevelopment of aging

IMPROVED TRANSPORTATION & MOBILITY

3.1 Enhance the traffic management system with emphasis on improved traffic flow throughout City

3.2 Expand and enhance transit options for social and workforce needs including regional access

3.3 Expand and repair the thoroughfare and trail network in the City

3.4 Identify strategies for regional transportation expansion and funding

VIBRANT ECONOMY

4.1 Promote investment in new and existing businesses

4.2 Develop a long term economic and land use plan for Targeted Areas

4.3 Promote revitalization of targeted retail and business centers

4.4 Continue emphasis on Downtown Revitalization

4.5 Cultivate a robust pool of skilled workers and stakeholder partnerships

4.6 Develop a long-range plan for the Mesquite Metro Airport

HIGH PERFORMING/TRANSPARENT GOVERNMENT

5.1 Actively engage with residents in both English and Spanish on programs events and issues within the community

5.2 Maintain adequate financial reserves and long-range financial plans

5.3 Maintain and implement best practices for financial and communication transparency

5.4 Recruit, retain and develop a diverse municipal workforce

5.5 Enhance service delivery through data driven analysis and program evaluation

5.6 Evaluate and identify long-term capital needs for city facilities

QUALITY RECREATION AND CULTURE

6.1 Implement long range plans for Parks, Libraries and Arts

6.2 Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space

6.3 Improve community involvement in cultural, educational and recreational programs and activities

6.4 Identify partnerships to enhance and improve recreational programming and facilities