



2019-2020 STRATEGIC GOALS AND OBJECTIVES

MESQUITE
T E X A S
Real. Texas. Service.

SAFE COMMUNITY

- 1.1 Maintain staffing levels in Police and Fire that provide for effective response times
- 1.2 Develop a culture and system of community policing that enhances trust in public safety
- 1.3 Ensure Fire and Police have the most advanced equipment and technology to address public safety in the community
- 1.4 Identify long-term capital needs for expansion of Fire and Police services in Trinity Pointe

ATTRACTIVE NEIGHBORHOODS

- 2.1 Maintain staffing and programs that promote maintenance of commercial and residential property
- 2.2 Promote collaboration in neighborhoods through identification and regular opportunities to meet and discuss issues
- 2.3 Evaluate and improve regulations that impact neighborhood appearance
- 2.4 Establish an ongoing education program on property maintenance and appearance regulation
- 2.5 Develop policies that promote well-designed residential neighborhoods with a mixture of housing options and amenities

IMPROVED TRANSPORTATION AND MOBILITY

- 3.1 Enhance the traffic management system with emphasis on improved traffic flow throughout City
- 3.2 Expand and enhance transit options for social and workforce needs
- 3.3 Expand and repair the thoroughfare and trail network in the City

VIBRANT ECONOMY

- 4.1 Promote investment in new and existing businesses
- 4.2 Develop a long term economic and land use plan for Town East Area
- 4.3 Promote revitalization of targeted retail and business centers
- 4.4 Continue emphasis on Downtown Revitalization
- 4.5 Cultivate a robust pool of skilled workers and stakeholder partnerships through the BRE Program
- 4.6 Develop a long range plan for the Mesquite Metro Airport

HIGH PERFORMING/TRANSPARENT GOVERNMENT

- 5.1 Actively engage with residents in both English and Spanish on programs, events and issues within the community
- 5.2 Maintain adequate financial reserves and long range financial plans
- 5.3 Maintain and implement best practices for financial and communication transparency
- 5.4 Recruit, retain and develop a diverse municipal workforce
- 5.5 Enhance service delivery through data driven analysis and program evaluation

QUALITY RECREATION AND CULTURE

- 6.1 Develop long range plans for Parks, Libraries and Arts
- 6.2 Identify opportunities for green space and recreational amenities in areas with limited access to parks and open space
- 6.3 Improve community involvement in cultural and recreational programs and activities