

KEEP MESQUITE BEAUTIFUL, INC.
Board of Directors' Meeting
Mesquite Arts Center Rehearsal Hall
1527 N. Galloway Avenue, Mesquite, TX 75149

11:30 am

April 11, 2022

Present: Glendens Bazuaye, Beverly Danaher, Sammie Earl, Angel Gregory, Sharon Roy, Judy Schwartz, David Sheppard, Terri White, Lisa Wilson, Selket Daese (Executive Director).

Absent: Teresa Price

Call to Order: Sharon Roy called the meeting to order at 11:30 a.m.

Opening Ceremonies:

- * Welcome – Members and guests were welcomed by the Chair.
- * Guest Recognition – Maxcie Taylor was in attendance.
- * Birthday Recognition – None.
- * Mission Statement – Was read by all Board Members

Reading/Approval of Minutes and Financials:

- * Minutes – the March minutes were approved
- * Financials – the Financials were discussed and approved. Angel Gregory introduced a new form for tracking each Committee's budget and spending.

Unfinished Business:

- * Committee Needs – The Fundraising and Youth Outreach committees will present their budget needs at the May Board Meeting. Judy Schwartz relinquished her position as Fundraising Committee Chair. Sammie Earl will take her place. Judy remains on the committee. Formalizing procedures for when to vote on new Board Members was discussed.
- * Appreciation Brunch – Board Members are reminded the KMB Social will be held at Terri White's house on May 20 starting at 5:30 p.m. Any special dietary needs should be sent to Angel Gregory.
- * T-Shirts – 30 KMB logo T-shirts have been ordered.
- * Beautification + Art Project Summary Report – David Sheppard reported he thoroughly enjoyed himself while volunteering at this event. Selket Daese and Teresa Price also contributed. Selket Daese reported there were more than 50 event attendees.

New Business:

- * **Housekeeping:** Details of the Board Member Directory were reviewed and updated.
- * **Committee Reports**
 - o Marketing & Education – Lisa Wilson announced a quarterly KMB newsletter will be published starting in July, that posting to Facebook occurs twice a week (please share these posts), and she has made contacts at KEOM Radio and Star Local Media's Mesquite News. The next Marketing & Education Committee meetings will be held on June 1 and September 1 at 10:00 a.m. in the conference room at 1616 N. Galloway.

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- Fundraising – Sammie Earl is asking for fundraising ideas. She proposes 2 fundraising events per year. One of her ideas is for KMB to host a “tea”.
- Youth Outreach – The next Committee meeting will be on May 18 at 11:00 a.m.
- Community Vitality – The Committee remains focused on Recycles Day. Beverly Danaher will email Board Members a reminder and volunteer sign up results.
- Beautification – The Committee reviewed the City’s proposed pocket prairie sights and tried out the new DR Trimmer. Plans are being developed for site preparation at Valley Creek Park, which may include herbicide spraying and solarizing existing vegetation. A shaded portion of the Butterfly Trail is being looked at for enhancing with native plants. The next Committee meeting will be May 18 at 9:00 a.m.
- Cleanup Initiatives – David Sheppard outlined staffing needs for the Trash Bash event and passed around a sign-up sheet for volunteers. Board Members were asked to check daily with Selket starting the Monday before the event to see if she needs help organizing supplies for those groups who register late. Teresa Price has found inexpensive trash grabbers at Harbor Freight and these will be evaluated to see if they would be a cost-effective substitute for the ones we now use. Snacks and water will be provided to event volunteers per City guidelines.
- Contests & Awards – Yard of the Month selections and plans for notifying home owners have been made for May. The Committee meets on the last Tuesday of each month. The next meeting will be on April 26 in the Community Services conference room at 1616 N. Galloway.

Executive Director’s Overview:

- * General Overview – Selket Daese thanked the Board Members for the great turnout at the Rodeo Parade. She would like to make the Parade a regular and larger event under the Fundraising Committee. Board Members are asked to promote Trash Bash.

Reminders:

- * April 11 – Executive Committee Meeting, 1:15 p.m.
- * April 30 – Trash Bash, 7:30 a.m. sign-in, Community Services Building, Contact – David Sheppard
- * May 9 – KMB Board Meeting, 11:30 a.m. – 1:00 p.m.
- * May 9 – Executive Committee Meeting, 1:15 p.m.
- * May 14 – Mesquite Recycles Day, Information TBA

Call for Community Announcements: There were no announcements.

Adjournment: The meeting was adjourned at 12:42 p.m.

Respectfully submitted by David Sheppard, Secretary