

KEEP MESQUITE BEAUTIFUL, INC.
Board of Directors' Meeting
City Hall Training Room A & B
757 N. Galloway
Mesquite, TX 75149

11:30 am

March 08, 2021

Present: Glendens Bazuaye, Susie Court, Beverly Danaher, Sarah Ehlers, Angel Gregory, Jana Hubacek, Andy Kwart, Sharon Roy, David Sheppard, Joy Vroonland, Terri White, Selket Daese (Executive Director).

Absent: Tricia Burns, Henry Brown, Jennifer Sloan, Donna Smith, Evelyn Williams.

Call to Order: Susie Court called the meeting to order at 11:33 a.m.

Welcome Visitors: Sammie Earl, Nancy Felix, Cliff Keheley, Maria Martinez.

Regular Agenda Items:

- **Approval of February Minutes:** Joy Vroonland moved to approve the minutes as written; Terri White seconded. The motion carried.
- **Review/Approval of Financials:** Financials were reviewed. Selket Daese noted the winner of the KMB photo contest was paid and dues to Keep Texas Beautiful were paid. Sarah Ehlers moved that the financial statement be approved; Jana Hubacek seconded. The motion carried.

New Business:

- **Vote on Potential New Board Members:** David Sheppard moved for a vote and Joy Vroonland seconded. Sammie Earl, Nancy Felix, and Marilyn Tarver were approved as new KMB board members.
- **City Manager, Cliff Keheley:** Cliff Keheley outlined the Mesquite Clean City Initiative; noted closer cooperation is underway between city departments working toward similar goals; explained the City will focus on public education, engagement, and enforcement to meet the Initiative; and affirmed City support for KMB's role and importance in these efforts.

Old Business:

- **Committee Structure:** the Board adopted, by vote, the new Committee Structure: Marketing & Education, Fundraising, Youth Outreach, Community Vitality, Beautification, KMB Cleanup Initiatives, and KMB Contests and Awards. Each board member is expected to sign up for at least 2 committees by Friday, March 12.

Executive Director's Report:

- **GCAA Application** – GCAA Application has been submitted.
- **KMB Logo** – The City Manager will present our logo ideas to a city-contracted communications firm to work up possible graphics to consider.

Reminders:

- The next KMB meeting will be April 12, 11:30am - 12:30pm, City Hall Training Rooms A & B

Adjournment: The meeting was adjourned at 12.47 p.m.

Community Announcements: None.

Respectfully submitted by David Sheppard, Secretary