

KEEP MESQUITE BEAUTIFUL, INC.
Board of Directors' Meeting
Mesquite Arts Center Rehearsal Hall
1527 N. Galloway Avenue, Mesquite, TX 75149

11:30 am

February 14, 2022

Present: Glendens Bazuaye, Beverly Danaher, Sammie Earl, Angel Gregory, Jana Hubacek, Teresa Price, Sharon Roy, David Sheppard, Terri White, Lisa Wilson, Selket Daese (Executive Director).

Absent: Kurt Boxdorfer, Judy Schwartz

Call to Order: The meeting was called to order at 11:33 a.m.

Opening Ceremonies:

- * Welcome – The Chair welcomed all present.
- * Guest Recognition – Orozco Frantz, Rosie Jackson, Claudia Ryan, Carrie Barber, and Donal Green were introduced.
- * Birthday Recognition – February birthdays were recognized.
- * Mission Statement – The mission statement was recited by all board members.

Reading/Approval of Minutes and Financials:

- * January Minutes were approved.
- * Financials were reviewed and approved.

Unfinished Business:

- * Committee Responsibilities/Overview – Andy Kwart and Susie Court have resigned. Two Committee Chair positions are open. Required and voluntary KMB activities were discussed. Board Members are asked to review their committee activities and suggest changes.
- * Officer Meetings – Committee responsibilities, planning, and communication were discussed.

New Business:

- * Housekeeping – Printed meeting materials will be available at board meetings for those needing them. The annual KMB calendar was updated and replaced. A new board member roster will be emailed. Board Members reviewed and re-signed the Keep Mesquite Beautiful “Code of Conduct” and the “Addendum to Application to Serve on the Board of Directors for Keep Mesquite Beautiful, Inc.”
- * Committee Reports –
 - o Marketing & Education – Purpose is to raise the visibility and viability of KMB through use of hashtags, social media sites Twitter, Facebook, and Instagram, and KEOM radio spots. Information that committees have for publication should be submitted to Marketing and Education on the 1st and 15th of each month.

- Beautification – Volunteers who helped with the “Sow What?” seed sowing in January were thanked. Outstanding copies of Nature’s Best Hope were received and distributed. The walk behind weed trimmer has been received. A proposal is being written for seeding a new “no mow” area adjacent to our Butterfly Trail.
- Cleanup Initiatives – The committee will meet on February 28.
- Contests and Awards – The committee met and worked out how the Yard of the Month program will function this year.
- * Adopt a Spot – 12 locations, 2 per City District, will be selected for program launch. Rules and contracts will be distributed. Reports of Adopt-a-Spot cleanups must be turned in 6 times a year.
- * Beautification Project with Arts Center – Volunteers are needed for the March 15 event (11 a.m. – 1:00 p.m.).
- * KMB Appreciation Brunch – Terri White and Angel Gregory will suggest a time and venue for brunch or other social.
- * KMB T-Shirts – were discussed.

Executive Director’s Overview:

- * Wildflower Project – will include possible “pockets of nature” ideas in cooperation with the City.
- * GCAA – application is due Thursday, February 17.

Reminders:

- * The next KMB meeting will be January 10, 2022 from 11:30 a.m. – 1:00 p.m. at the Mesquite Arts Center Rehearsal Hall

Call for Community Announcements: None.

Adjournment: The meeting was adjourned at 12:58 p.m.

Respectfully submitted by David Sheppard, Secretary