



## AGENDA

# DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

April 7, 2022 / 4 p.m.

Corner Theatre, 214 W. Davis St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of March 3, 2022, MDDAB meeting
3. 10 for Training: Four Points and Transformation Strategies refresher
4. Downtown Public Works projects update: Wes McClure
5. Four-Point Committees: workplan and project updates
  - a. Design: Brad Brandt
    - i. Downtown Room installation
    - ii. Public Art installations
    - iii. Sidewalk stickers
    - iv. Planters
    - v. Façade and interior improvements
    - vi. Façade report requests
  - b. Promotion: Lisa Haar
    - i. Cinco de Mayo and Food Truck Rodeo results
    - ii. Farmers Market grand opening April 9
    - iii. Strategy for latter half of 2022
  - c. Economic Vitality: Kyle Berry and Julie Greer
    - i. Entrepreneurs Day May 12
    - ii. Business recruitment
    - iii. Incoming business updates
  - d. Organization: Lisa Haar
    - i. Board onboarding
    - ii. National accreditation
    - iii. Daytripper report
6. Program Manager Update
  - a. Heritage Plaza update
  - b. National conference news
  - c. Staffing
7. Reports from and engagement with partner departments and organizations
  - a. Historic Mesquite
  - b. Visit Mesquite
  - c. Keep Mesquite Beautiful
  - d. Downtown Mesquite Farmers Market
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held April 4, 2022, was posted on the bulletin boards at the Municipal Center and City Hall on April 4, 2022, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at [www.cityofmesquite.com](http://www.cityofmesquite.com) for a minimum of 72 hours prior to the meeting.

A handwritten signature in blue ink, appearing to read "B. Abell", is written over a light blue horizontal line.

Beverly Abell, Downtown Development Manager