



## AGENDA

# DOWNTOWN DEVELOPMENT ADVISORY BOARD REGULARLY SCHEDULED MEETING

Thursday, Jan 4, 2024 / 4 p.m.

Heritage Plaza, 111 S. Broad St.

1. Welcome and introductions; declare quorum
2. Review and consider approval minutes of Nov. 7, 2023, MDDAB meeting
3. 10 for Training: Mesquite Downtown Development 101
4. Downtown Public Works projects updates: Wes McClure
5. Four-Point Committees: workplan and project updates
  - a. Organization: Lisa Haar
    - i. Review of Board strategy for 2024-25
    - ii. Traffic calming: Beverly Abell
  - b. Design: Mark Stoddard
    - i. 2024-2025 workplan strategy
    - ii. Overlay Review
  - c. Promotion: Hector Vela and James Johnson
    - i. 2024-2025 workplan strategy
    - ii. Christmas Event Review: James Johnson
  - d. Economic Vitality: Julie Greer
    - i. 2024-2025 workplan strategy
    - ii. Follow-up on prospects
6. Program Manager Update
7. Reports from and engagement with partner departments and organizations
  - a. Historic Mesquite
  - b. Visit Mesquite
  - c. Keep Mesquite Beautiful
  - d. Mesquite Arts Center
8. Miscellaneous
9. Adjourn

I, Beverly Abell, Downtown Development Manager for the City of Mesquite, Texas, hereby certify that the above Agenda for the Mesquite Downtown Development Advisory Board meeting to be held Jan. 4, 2024, was posted on the bulletin boards at the Municipal Center and City Hall on Dec. 29, 2024, by 4 p.m. and remained so posted until after the meeting. This notice was likewise posted on the City's website at [www.cityofmesquite.com](http://www.cityofmesquite.com) for a minimum of 72 hours prior to the meeting.

A handwritten signature in blue ink, appearing to read "Beverly Abell", is written over a faint, larger version of the same signature.

Beverly Abell, Downtown Development Manager