



## 2011 City Council Goals

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**City Council Goal Setting Workshop**  
**Mesquite Convention Center**  
**January 21-22, 2011**

## Stronger Fiscal Condition

- Improve bond rating
- Authorize bonding for 4B Quality of Life Corporation
- Expand internal audit function

## Digital City Government

- Increase online services
- Implement electronic records management system
- Replace unsupported technology
- Build disaster recovery site

## Safe City Reputation

- Achieve “safe city” recognition
- Obtain National Weather Service “StormReady” certification
- Upgrade/expand public safety communications
- Improve fire and EMS response times to entire city
- Maintain ISO “1” rating
- Adopt emergency management accreditation program standards
- Maintain/replace public safety vehicles and equipment per schedule
- Match fire/emergency services to growth in annexed areas

## Expanded Parks and Recreation Opportunities

- Expand trail system
- Begin City Lake Park redevelopment
- Conduct feasibility study for park and recreation facilities, including pocket parks

## Viable Transit Options

- Implement 2020 transit plan

## Reliable Sound Infrastructure

- Improve water and sewer infrastructure in newly annexed areas
- Expand Drainage Utility District fund to address drainage and erosion problems
- Implement target neighborhood plan projects
- Implement a Complete Streets policy
- Repair/replace screening fences citywide
- Complete feasibility study for library expansion
- Consider new funding sources for infrastructure

## Quality Development and Redevelopment

- Promote traditional neighborhood development (TND) in Kaufman – I-20 area
- Encourage a variety of aspirational housing options
- Support sustainable new projects
- Encourage completion of all gateways to the city
- Expand neighborhood revitalization
- Identify/prioritize major new redevelopment projects

## Positive Hometown Image

- Develop multi-media communications program (video, podcasts, Facebook, YouTube)
- Upgrade Scenic City certification to gold
- Enhance code enforcement
- Educate development community on development standards